

WHEREAS; pollution and climate change present a grave threat to the health, safety, and economic well-being of all Wisconsinites, and the state has a responsibility to current and future generations to act and prevent further damage to the climate by investing in sustainable solutions, including the use of clean energy alternatives; and

WHEREAS; with the signing of Executive Order #38 in 2019, the state of Wisconsin established a goal of ensuring all electricity consumed within the state is 100 percent carbon-free by the year 2050, and will achieve this primarily through the utilization of solar, wind, hydro, biomass, and biogas sources, as well as by developing technologies to better support sustainable energy production, such as energy storage and distribution technology; and

WHEREAS; Wisconsin is also a proud member of the U.S. Climate Alliance, a coalition of states committed to fulfilling the carbon reduction goals of the 2015 Paris Climate Agreement; and

WHEREAS; in 2022, Wisconsin released its first-ever Clean Energy Plan, which identifies dozens of pathways and strategies aiming to reduce the disproportionate impacts of energy generation and use on low-income communities and communities of color, maximize the creation of and equitable opportunities for clean energy jobs, economic development, and retention of energy investment dollars in Wisconsin, improve the reliability and affordability of the energy system, strengthen the clean energy workforce, and protect human and environmental health, among other goals; and

WHEREAS; in 2023, as recommended in the Clean Energy Plan, Wisconsin also announced a new Green Ribbon Commission on Clean Energy and Environmental Innovation to advise on creating the state’s first-ever Green Innovation Fund, which will leverage public and private financing to invest in projects that provide environmental and clean energy solutions to businesses, reduce pollution, lower energy costs for families, and expand access to clean, affordable energy options; and

WHEREAS; the clean energy sector supports tens of thousands of jobs in Wisconsin and as of 2023, the state’s clean energy industry added jobs almost four times faster than Wisconsin’s overall economy, and according to a 2024 report from the U.S. Department of Energy, national clean energy employment increased by 142,000 jobs in 2023, accounting for more than half of new energy sector jobs and growing at a rate more than twice as large as that for the rest of the energy sector and the U.S. economy overall; and

WHEREAS; transitioning to clean energy will provide economic prosperity and vitality to communities across the state, especially those that have been disproportionately impacted by climate change, those that lack economic security, and those currently relying on the fossil fuel industry for their livelihoods; and

WHEREAS; this week, the state of Wisconsin encourages increased organizational and individual support of innovative and sustainable solutions that address the state and nation’s economic and energy needs to build energy resilience and lower costs for families and joins municipalities and individuals across Wisconsin in working toward the goals of the state’s Clean Energy Plan and toward the stronger, more sustainable clean energy future Wisconsinites need, want, and deserve;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 15 through 19 2025 as

NATIONAL CLEAN ENERGY WEEK
throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2nd day of September 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State